Dear Valued Community Member:

We would like to invite you to sponsor the Abbotts Creek Elementary PTA! Your sponsorship will directly ensure Abbotts Creek Elementary PTA's ongoing success, and corporate sponsorship opportunities will help you build relationships with loyal customers and clients. Abbotts Creek Elementary School represents over 800 students in the neighborhoods surrounding the school, as well as families from all over the city of Raleigh.

Abbotts Creek Elementary PTA (ACES PTA) raises money to enhance our students' academic education and overall school experience. The funds pay for areas that are experiencing a shortage of school funds and many educational extras such as: technology, art, physical education, music, library, science, additional instructional materials, cultural arts events and much more. 100% of the money raised from corporate sponsorships will benefit Abbotts Creek Elementary School.

We are currently inviting our business community to provide sponsorship support for events and supplies in many different ways. As a sponsor, your business will receive advertising benefits such as ad placement in our newsletters and on our website, along with Facebook & Twitter mentions. Our hope is that you too, will take pride in being a part of this Abbotts Creek Elementary community and join us in the continuous effort to provide an excellent environment for our students and staff.

In our inaugural year, last year, our business community was very involved and supportive. With a year under our belt we now have even more ways for businesses of all sizes to be involved. The enclosed sponsorship levels identify the benefit package that your company or organization will receive by being a ACES PTA Supporter.

If you are interested in being a Community Partner this year, please make contact no later than **Friday, September 30th** to take full advantage of these opportunities. Although we are happy to accept sponsorships after this date, it will miss the cutoff for the October newsletter. We appreciate your consideration and participation of this event and hope to hear from you soon. If you should need additional information or have any questions, feel free to contact us at [abbottscreekespta@gmail.com](mailto:abbottscreekespta@gmail.com).

Thank you,

Laura M. Bowman

ACES PTA President, 2016-2017

**COMMUNITY PARTNERS PROGRAM (2016-2017 SCHOOL YEAR)**

We have variety of sponsorship opportunities. There are five levels of Corporate Sponsors –Golden Gator, Silver Gator, Bronze Gator, Green Gator or Fall Fun Run & Health Challenge Sponsor. Corporate Sponsorship will need to be renewed annually.

**$1,000+ Golden Gator**

Funding raised at the Golden Gator level will be used towards our Annual Fun Run & Health Challenge, Curriculum Nights & Community Events like our Sweet Goodbye’s Food Truck Rodeo. Remaining funds from this category will be associated to classroom support and curriculum grants.

* Company logo on PTA website’s Home page with level specified
* Sponsor highlight in Community Partners section of PTA website - logo, website link and brief business description
* Signage displayed at PTA-sponsored events
* ½ page ad in all PTA printed newsletters distributed to all families (approx. 800 students)
* ½ page ad in electronic PTA newsletters
* Company logo on weekly electronic Parent Updates with level specified
* Included on Facebook page.

**$750 Silver Gator**

Funding raised at the Golden Gator level will be used towards our Annual Fun Run & Health Challenge, Curriculum Nights & Community Events like our Sweet Goodbye’s Food Truck Rodeo. Remaining funds from this category will be associated to classroom support and curriculum grants.

* Company logo tile with link on PTA website’s home page with level specified
* Sponsor highlight on Community Partners page on PTA website - logo, website link and brief business description
* Signage with company logo displayed at PTA-sponsored events
* ¼ page ad in printed PTA newsletters distributed to all families (approx. 800 students)
* ¼ page ad in electronic PTA newsletters
* Company logo on weekly electronic Parent Updates with level specified
* Included on Facebook page.

**$500 Bronze Gator**

Funding raised at the Bronze Gator level will be used to purchase supplies from our Amazon Wish list (<https://amzn.com/w/8SDV30KE9W4S)> and to help support before and after school clubs.

* Company logo tile with link on PTA website’s home page with level specified
* Listing on Community Partners page on PTA website – logo, website link and brief business description
* Business card size ad in PTA newsletters - distributed to all families (approx. 800 students)
* Business card size ad in electronic PTA newsletters

**$350 Green Gator**

Funding raised at the Bronze Gator level will be used to purchase supplies from our Amazon Wish list (<https://amzn.com/w/8SDV30KE9W4S)> and to help purchase school supplies and backpacks for our Backpack Buddies Program.

* Listing on Community Partners page on PTA website – logo, website link and brief business description
* Company logo on PTA newsletters - distributed to all families (approx. 800 students)

**Fall Fun Run & Health Challenge**

Your company may choose to be a sponsor for our Fall Fun Run & Health Challenge. The amount you choose to donate will entitle your company to the benefits matching the levels above and you will receive that level of sponsorship. Donations for the fun run will be allocated to supplies, material and rewards for the event.

**Yes!** We would like to sponsor Abbotts Creek Elementary School PTA.

Organization:

Contact:

Address:

Phone: Fax:

Email:

Company Website URL:

Corporate Sponsorship Level Selected:

**TOTAL AMOUNT SPONSORED:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_The payment for the advertisement may be tax-deductible, as we are a 501-3(C) non-profit organization. Please consult your tax advisor. All Sponsorship fees are for the 2016-2017 school year.

**Please make checks payable to ACES PTA.** Please note on the check memo the level of Sponsorship chosen. Also, please attach the check to this advertising order form. You may drop off checks and order forms at the Abbotts Creek Elementary School front office, in the PTA box.

**Please send your company logo to** [abbottscreekespta@gmail.com](mailto:abbottscreekespta@gmail.com).

If you are mailing your check and order form, please send to: ACES PTA, Attn: Laura Bowman  
c/o Abbotts Creek Elementary School PTA, 9900 Durant Road, Raleigh, NC 27614.

If you have any questions about our 2016-2017 Corporate Sponsorship Opportunities, please contact: Laura Bowman at [abbottscreekespta@gmaill.com](mailto:abbottscreekespta@gmaill.com).

*General Information: All advertisers are subject to Abbotts Creek Elementary PTA approval. ACES PTA reserves the right to reject any advertising. The advertiser and agency agree to indemnify and hold harmless ACES PTA, its officers, agents and employees against all damages, costs and expenses including, without limitation, attorney fees resulting from any claim, action, or proceeding alleging that the advertisement infringes on any copyright, violates any right of privacy or other personal or property right, contains any libelous matter or other matter contrary to law or contains any formula or instructions injurious to the user of the product. Advertisers and advertising agencies assume liability for all content (including text, representation, illustration, sketches, maps, labels, trademarks or other copyright matter) of advertisements printed, and also assume responsibility for any claims there from made against Abbotts Creek Elementary PTA.*

*ACES PTA is not liable for delays in delivery and/or non-delivery in the event of acts of God, actions by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of ACES PTA, affecting production or delivery in any manner.*

*Advertiser may request removal of all advertising at any time; however, no refunds or credits will be issued. Placement Policy: advertisers are guaranteed exclusive placement of agreed upon banner advertisement for the length of the purchased term.*